**NEW PRODUCT PRESS RELEASE**

**Availability: NOW**

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**FOR IMMEDIATE RELEASE**

**Made in the USA – The PPC-07-3354 is a Sunlight Readable ARM Panel PC**

Designed and manufactured in the USA, the PPC-07-3354 ARM Panel PC uses a high brightness 7” WVGA (800 x 480) color TFT LCD and resistive touch screen. The PPC-E7-3354 comes with EMAC OE Embedded Linux installed and fully configured on the onboard flash disk. This allows a software engineer to concentrate on writing applications without worrying about hardware configuration and setup. The PPC-E7-3354 utilizes a System on Module for the processing core. This allows the user to easily upgrade the core of the system when more memory, storage or processing power is required.

The PPC-07-3354 uses a 1GHz fanless embedded ARM Cortex-A8 System on Module with Video and Touch. The SoM provided with the PPC-E7-3354 supports 512MB of Embedded DDR3L SDRAM, 16MB of serial data flash, 4GB of embedded eMMC Flash, and a MicroSD card socket. Typical power consumption is 7 Watts and the LED backlight can be shut off to further decrease power consumption. The PPC-E7- 3354 offers 1x 10/100 BaseT Ethernet, onboard Wireless 802.11 a/b/g/n, 4x serial ports, 3x USB 2.0 ports, 16x GPIO (3.3V) lines, I2S Audio port with stereo line-in/line-out, 1x I2C port, Timer/Counters & Pulse Width Modulation (PWM) ports and a battery backed real time clock. The Panel PC has a wide voltage input of 12-28V and is ready for a variety of installations. Optional Bluetooth can also be added via USB.

<http://www.emacinc.com/products/panel_pcs_and_lcds/PPC-07-3354>

**Features**

Texas Instruments AM3354 1.0GHz ARM Cortex A8 based Processor

512MB DDR3L SDRAM

16MB serial data flash

4GB eMMC Flash,

Micro-SD Flash Card Socket

16x GPIO (3.3V) lines

1x I2S Audio port with Stereo line in/out

1x 10/100 BaseT Ethernet port

4x serial ports, 1x CAN port

2x USB 2.0 high speed host ports, 1x USB 2.0 high speed OTG port

6x Timer/Counters & Pulse Width Modulation (PWM) ports

Battery backed real time clock

1x I2C port

4x A/D channels with 12-bit A/D converter

7” WVGA (800 x 480) Resolution color TFT LCD

Luminance 800 cd/m2

LED Backlight is Software Controlled for On/Off & Brightness

Resistive Touch Screen Interface

Wide voltage power supply, 12-28V DC

Onboard Wi-Fi 802.11 b/g/n

Bluetooth (Optional)

EMAC OE Embedded Linux & Android Available

Quantity 1 pricing for the PPC-07-3354 is $550/ea. Please contact EMAC for OEM & Distributor Pricing.

**About EMAC, Inc.** – [www.emacinc.com](http://www.emacinc.com)

EMAC is an acronym for Equipment Monitor and Control. Our company designs and manufactures embedded systems in the USA that include Single Board Computers, System on Modules (SoM), Carrier Boards, Industrial Panel PCs and Embedded Operating Systems.

Since 1985 EMAC has provided commercial off the shelf and custom turnkey embedded products that can integrate the newest technologies including: sensor data, Wi-Fi, Zigbee, Bluetooth LE, GPS, cell modems, audio & video streaming /capture, FPGA, RFID and more.

Our team is experienced with hardware & software design, GUI interfaces, remote login, real time solutions, Windows Embedded, DOS, Embedded Linux, Real-Time Linux, custom hardware drivers, application development and support. Contact the EMAC Sales Team today at **618-529-4525** or **info@emacinc.com** and learn how *Our Products Make Your Products Better®*